

2008 ADVERTISING DEADLINES

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UP & COMING WEEKLY

ISSUE	SPACE & COPY	PRINT
Jan 2	Dec 25	Dec 31
Jan 9	Jan 1	Jan 7
Jan 16	Jan 8	Jan 14
Jan 23	Jan 15	Jan 21
Jan 30	Jan 22	Jan 28
Feb 6	Jan 29	Feb 4
Feb 13	Feb 5	Feb 11
Feb 20	Feb 12	Feb 18
Feb 27	Feb 19	Feb 25
Mar 5	Feb 26	Mar 3
Mar 12	Mar 4	Mar 10
Mar 19	Mar 11	Mar 17
Mar 26	Mar 18	Mar 24
Apr 2	Mar 25	Mar 31
Apr 9	Apr 1	Apr 7
Apr 16	Apr 8	Apr 14
Apr 23	Apr 15	Apr 21
Apr 30	Apr 22	Apr 28
May 7	Apr 29	May 5
May 14	May 6	May 12
May 21	May 13	May 19
May 28	May 20	May 26
Jun 4	May 27	Jun 2
Jun 11	Jun 3	Jun 9
Jun 18	Jun 10	Jun 16
Jun 25	Jun 17	Jun 23
Jul 2	Jun 24	Jun 30
Jul 9	Jul 1	Jul 7
Jul 16	Jul 8	Jul 14
Jul 23	Jul 15	Jul 21
Jul 30	Jul 22	Jul 28
Aug 6	Jul 29	Aug 4
Aug 13	Aug 5	Aug 11
Aug 20	Aug 12	Aug 18
Aug 27	Aug 19	Aug 25
Sept 3	Aug 26	Sept 1
Sept 10	Sept 2	Sept 8
Sept 17	Sept 9	Sept 15
Sep 24	Sept 16	Sept 22
Oct 1	Sept 23	Sept 29
Oct 8	Sept 30	Oct 6
Oct 15	Oct 7	Oct 13
Oct 22	Oct 14	Oct 20
Oct 29	Oct 21	Oct 27
Nov 5	Oct 28	Nov 3
Nov 12	Nov 4	Nov 10
Nov 19	Nov 11	Nov 17
Nov 26	Nov 18	Nov 24
Dec 3	Nov 25	Dec 1
Dec 10	Dec 2	Dec 8
Dec 17	Dec 9	Dec 15
Dec 24	Dec 16	Dec 22
Dec 31	Dec 23	Dec 29



ISSUE	SPACE & COPY	PRINT	DELIVERY
January 08	Dec 13	Dec 20	Dec 27-28
February 08	Jan 17	Jan 24	Jan 31-Feb 1
March 08	Jan 14	Feb 21	Feb 28-29
April 08	Mar 13	Mar 20	Mar 27-28
May 08	Apr 10	Apr 17	May 1-2
June 08	May 15	May 22	May 29-30
July 08	Jun 12	Jun 19	Jun 26-27
August 08	Jul 17	Jul 24	Jul 31-Aug 1
September 08	Aug 14	Aug 21	Aug 28-29
October 08	Sept 15	Sept 25	Oct 1-3
November 08	Oct 16	Oct 23	Oct 29-31
December 08	Nov 20	Nov 26	Dec 3-5



ISSUE	SPACE & COPY	PRINT	DELIVERY
January 08	Dec 20	Dec 27	Jan 2
February 08	Jan 24	Jan 31	Feb 6
March 08	Feb 21	Feb 28	Mar 5
April 08	Mar 20	Mar 27	Apr 2
May 08	Apr 17	Apr 24	May
June 08	May 22	May 29	Jun 4
July 08	Jun 19	Jun 26	Jul 2
August 08	Jul 24	Jul 31	Aug 6
September 08	Aug 21	Aug 28	Sep 3
October 08	Sept 25	Oct 2	Oct 8
November 08	Oct 23	Oct 30	Nov 5
December 08	Nov 26	Dec 4	Dec 10

AD GUIDELINES

Camera Ready Ads:

To be received:
 •via email (maximum 2 MB)
 •Zip •CD

Artwork:

•jpg •tiff
 •eps •gif
 •psd

Ad Sizes:

Full Page	9.75 x 12
1/2 Vertical	4.75 x 11.87
1/2 Horizontal	9.75 x 5.87
3/8	4.75 x 5.87
1/4 V	2.25 x 11.87
1/4 H	9.75 x 2.87
1/4	4.75 x 5.87
1/8 V	2.25 x 5.87
1/8 H	4.75 x 2.87
1/16	2.25 x 2.87

Format:

•PDF •JPEG
 •Illustrator File
 Quark Express (fonts & art included)
 Please convert all fonts to outlines or curves
 **Avoid use of True Type fonts when sending files.
 Printing errors will occur.**

* All Sizes Based on W X L

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UP & COMING WEEKLY

