

UP & COMING WEEKLY

Fayetteville, Fort Bragg and Cumberland County's Community Newspaper
www.upandcomingweekly.com

2020 ADVERTISING RATES

Page Size

Full Page	\$1428
3/4 Page	\$1154
1/2 Page	\$796
3/8 Page	\$638
1/4 Page	\$438
1/8 Page	\$248
1/16 Page	\$134

• All placements include full color

Guaranteed Placement25% of ad cost

COVER RATES

Inside Front	\$1562
Inside Back	\$1447
Back Cover	\$1701
Double Truck	\$2812

Deadlines are 14 days prior to publication date for ALL Ads/Content

DESIGN SERVICES

Layout and Design.....	\$75 - \$250
Design Changes (over 50% of ad)	\$50
Provide an ad to another publication	\$50
Logo Design	\$350 & up

SHOWCASE MARKETING PROGRAMS

Special Editions & Non-Profit Rates & Advertising both in print and online

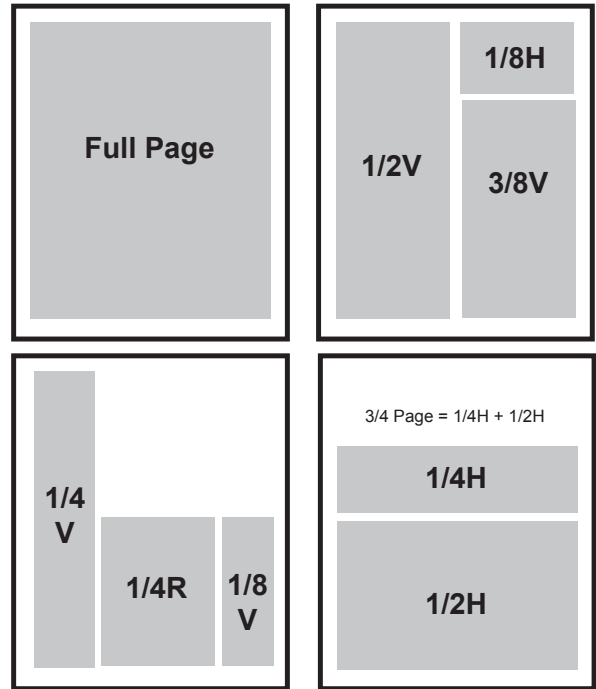
Up & Coming Weekly offers marketing incentive programs for businesses and organizations who initiate programs with frequency of 6 or more placements. This includes special annual editions such as the Dogwood Festival, Best of Fayetteville and Pocket Guide which offer great value to all advertisers.

* All sizes based on width x length.

Ads sent in distilled pdf format are preferred.

Eps, tif or jpg files can also be accepted.

Must be formatted in CMYK coloration | Minimum DPI 300



AD SIZES

Full Page	9.75" x 12"
3/4 Page	9.75" x 8.87"
1/2 Vertical	4.75" x 12"
1/2 Horizontal	9.75" x 5.87"
3/8 Vertical	4.75" x 8.87"
1/4 Horizontal	9.75" x 2.87"
1/4 Regular	4.75" x 5.87"
1/8 Horizontal	4.75" x 2.87"
1/16	2.25" x 2.87"

Up & Coming Weekly supports over 45 local non-profit charitable organizations. Ask your marketing representative for more information about these programs.



(910) 484-6200

Fax (910) 484-9218

208 Rowan Street • Fayetteville, NC

Pocket Guide
 Business & Community Directory



www.kidsvillenews.com/cumberland

Revised: 1/31/20